

NERVA GROUP

Widen your horizon



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Dear valuable client,

Thank you for the opportunity to introduce our self. Nerva Group has adopted « Good Innovation.» As the message that best embodies our corporate philosophy . By «innovation» we are not talking about just technological innovation . We mean reforming our services and business models to create new , socially significant value , and drawing on new ideas that give form to our client vision , helping create a brighter, happier future for our customers and society.

We create that , by gathering the three sources of our strength which are : ideas that reach beyond the imaginable, technology that crosss the bounds of possibilities, and entrepreneurship that surpasses the expected. We believe that Nerva Group continue to be aware of the changes occurring in society, corporations and consumer needs. As a group that provides effective solutions for a divers range o issues, We will accurately grasp consumer values and behavior patterns, and further hone our ability to drive insights, or marketing intelligence, that will contribute to solutions to the issues acting our clients.

The knowledge and expertise of each and every one of our company members give us great leverage. Moreover, in addition to this diverse array of expertise, a valuable asset common to all Nerva Group employees is creativity, or the ability to produce ideas. Looking forward, m and all of our company individuals to continue to sharpen our respective creative skills by providing you with the best.

On behalf of Nerva Group
Chairman



Introduction

Be part of success road



Who we are

Nerva Group is a custom media and communication company with a marketing focus. We specialize in creating custom solutions to communicate your brand, cater to your target audience and achieve your business objectives. Our work are professional and intuitive, yet simple and clean.

Consumers determine trust, credibility and value within 10 seconds. The initial impression your brand and media appearance makes is essential. Custom marketing solutions takes time, creativity, careful research and planning. Our expert employees will customize every element of your media tools to impress, inform and interact with consumers in order to turn them into long-term customers.

With offices in Dubai, UAE and Damascus, Syria, Nerva Group is uniquely situated within the local, regional and global markets. Nerva Group is a product of the diverse backgrounds and extensive experiences of our team and we are naturally influenced by a wide variety of both traditional and modern cultures and trends.

Our in-house staff has hands-on experience in design, art, media planning and buying, web development, e-commerce, advertising and marketing and communication solutions. Nerva Group offers full-service solutions for big and small projects alike.



About Nerva

Ideas that reach beyond the imaginable



We're not leaders in the marketing space because it's our job. We're leaders because it's our passion. Our varied backgrounds and interests give us a broad perspective and creative chemistry that we bring to every project.

At Nerva our passion is to deepen the connection between people and brands. We are proud of the work we deliver to our clients, but most importantly, we are proud of the people who create it. At Nerva, the expertise and energy of our associates is the fuel for our innovation engine. Working together with proven processes, unmatched creativity and industry knowledge, we provide our clients with unique, media and Marketing solutions.

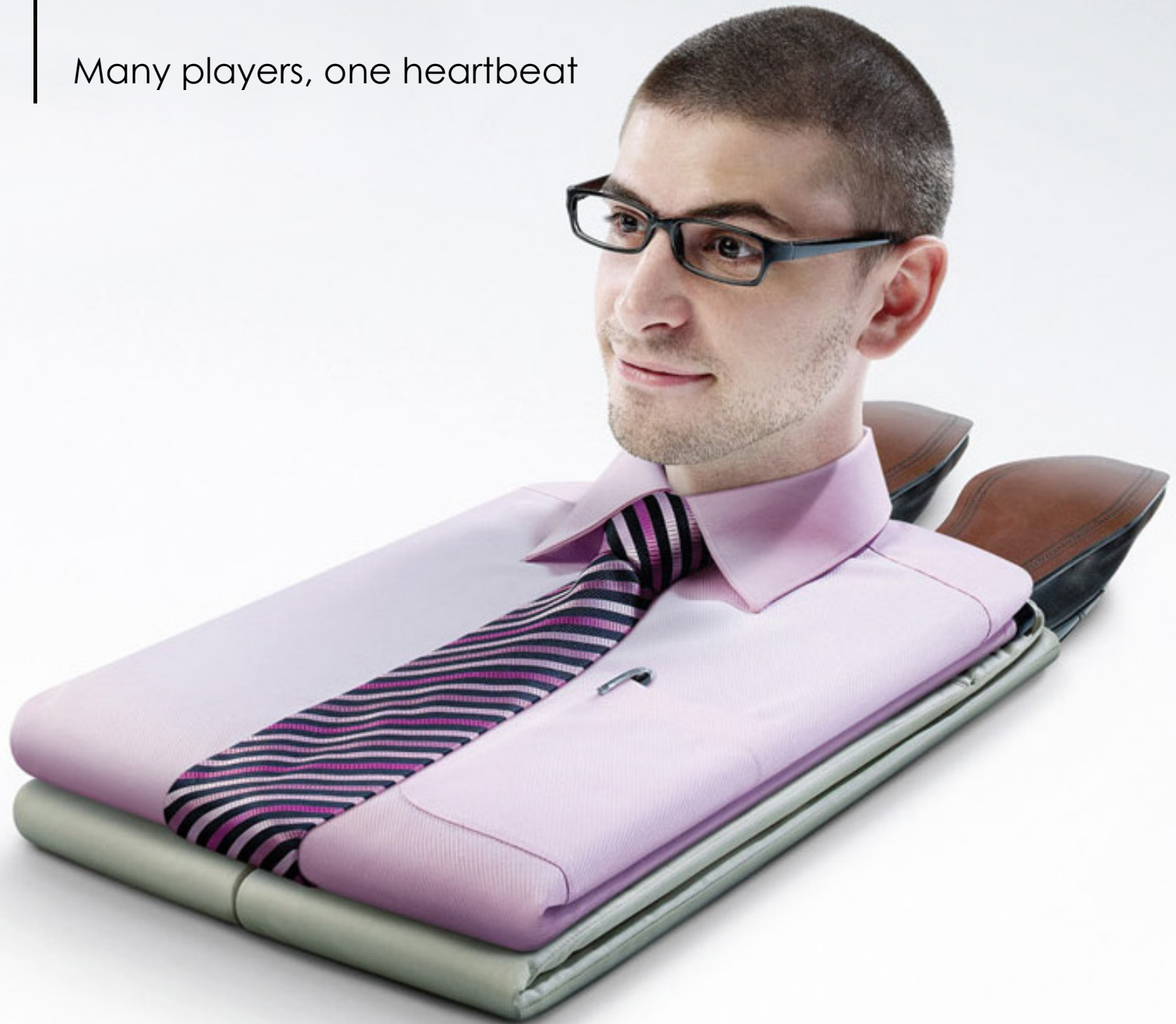
Nerva commitment to diversity starts with our most valued asset – our employees. Nerva employees are encouraged to bring their ideas, experiences and perspectives, gleaned from their varied backgrounds, to the workplace. We strive to create an environment in which all employees can contribute to their fullest potential.

As a Nerva associate, a positive attitude and an aspiration to the best activate the Power burning in us. We experience the achievement and sense of accomplishment that comes from truly enjoying what we do. Here at Nerva we find a place where our coworkers are our allies, advocates and adopted family.



Nerva Team

Many players, one heartbeat



Yassar mohammed Kabor
Chairman & CEO

Mohammed Chadi Itani
Board Member BDM

Fadi Shroof
Head Of IT Department

Dema Al shaar
head of HR Department

Thaer Haddad
Marketing & Sales Manager

Wafaa Mohamed
Project Manager

Our Services

Excellence with beauty



Welcome to a world out of this world, a world of web! Where we master the skills of providing web solution to many and many to come, with an experience of dealing with website projects from government organization, corporate sectors and small-medium business units.

Giving your company a boost with online presence has never been more professional with our web solution. And through a veteran Service Provider, we create you a presence and make that great impact on visitors with a crisp website presentation and a smooth interface.

Our approach to building web solution is to tackle your website project not from a design, coding, search Engine Optimization or web marketing angle, but from all of these at once, offering efficiency and swift Turnover, services that will grab attention, and with our technology-savvy experts we deliver world-class quality in:

- Website design
- Website development
- E-commerce B2B + B2C
- E-commerce marketplace
- Microsoft development
- Content management
- Web Systems development
- Portal development
- Industry vertical solutions



Web Solution

A tool built for real business



In a few short years, e marketing has gone from being a nice to have action to the critical marketing element. For many companies it is where competitive advantage is often won or lost.

We use a proven digital marketing framework to help companies gain and maintain a competitive, strong advantage by developing a digitally led sales and marketing strategy and culture within their organization.

E marketing is a big deal. For many companies, placing digital strategies at the heart of their business can be a turning point in sustained profitability and growth. Marrying digital design, technology and marketing, as a multi-disciplinary digital agency, we deliver campaigns and creative that targets, captures, engages, convinces and converts consumers.

We do this through the application of a proven e marketing framework, a 360 degree approach to a brand's online presence that gives our clients an e marketing blueprint to success

- Digital Strategy and planning
- Email marketing
- Corporate Presentation
- SMS and MMS Services
- QR Code Marketing
- Social Media Marketing
- Online Advertising
- Online Reputation Management
- Reporting & Analytics



E Marketing

It is an e world, take control



It is no secret that the best way to build a successful business is to maximize your exposure. In order to take advantages of the products or services your company provides, they need to be able to find it. This is the purpose of advertising; to get your business noticed above all others.

Our search engine Optimization services aims to build your visibility, and help you gain more customers and a higher reputation. Today we are fortunate enough to utilize the internet and SEO to assist business in finding their full potential.

The great thing about the internet is its capacity to reach millions of potential customers at a given time. This trumps other advertising mediums as they are unable to achieve this same scope with the same amount of time and ease. Our SEO services have become increasingly important with the rise of internet searches in general and on multiple devices such as smart phones and tablets.

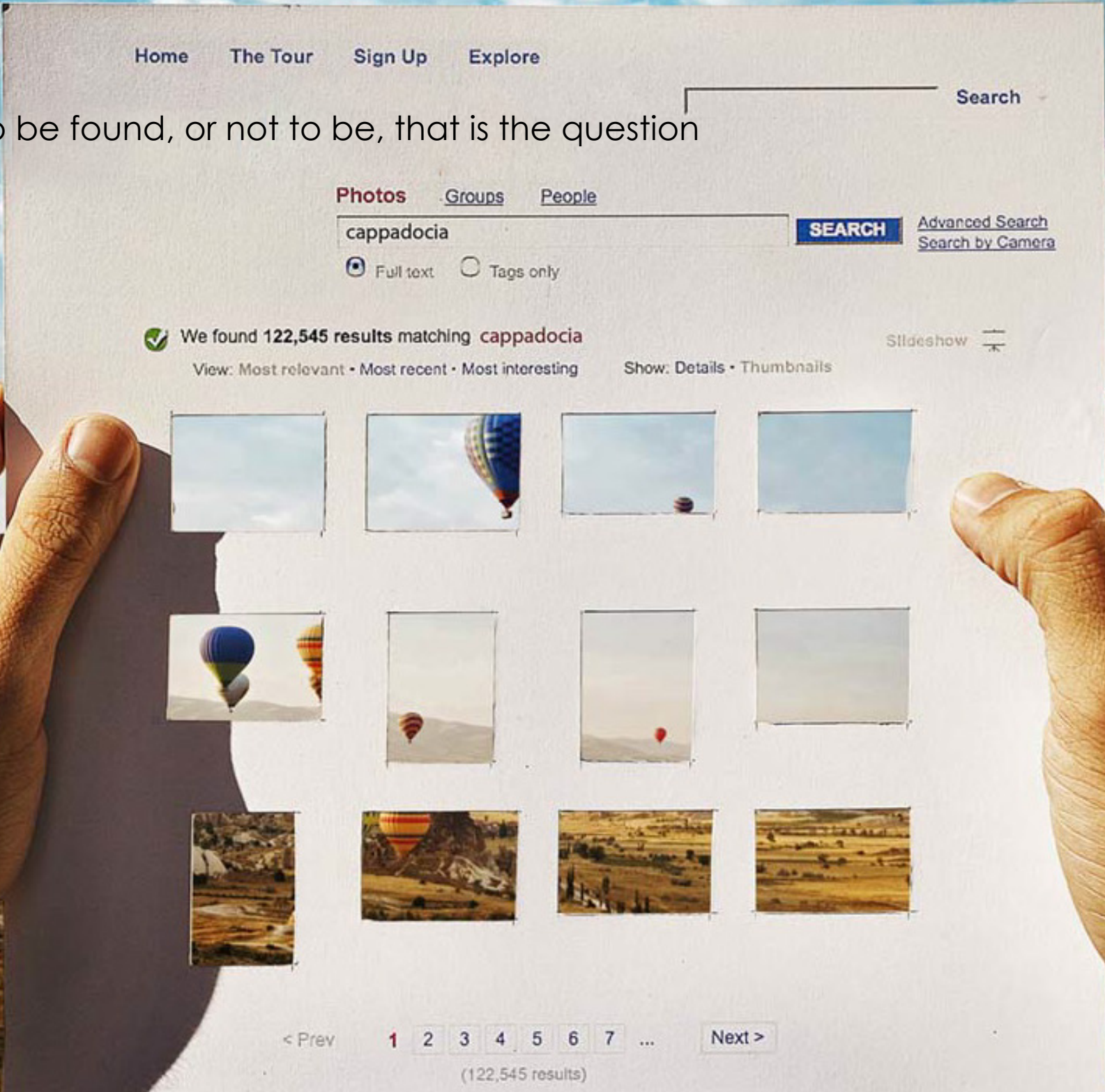
Here at Nerva Group we go that extra mile compared to other companies to help your business reach its full potential.

- SEO strategy and planning
- Keyword search
- Link building
- Reporting & Analytics
- Site & Competitor analysis
- SEO location
- SEO compliance



SEO

To be found, or not to be, that is the question



Today's high-powered consumers make decisions on the go, which means mobile devices have become portable offices and points of sale in their hands. Your brand simply cannot avoid having an application, specifically one which compliments your business vision.

Nerva Group offers a full suite of mobile products and services, developed to the most stringent technical standards, and uncompromising attention to detail. Whether you're looking for a one-off, turn-key or enterprise solution, Nerva Group experienced staff of engineers, graphic designers, creative and strategic personnel, will help you achieve your vision

Nerva Group designs for the most prolific mobile platforms, we focus on putting your brand into the hands and on the handsets of your audience, to ensure that your message hits its mark.

Our mobile app development process includes not only the design and development of award-winning apps, but also a consultative front-end, and a back-end of maintenance and support. Nerva Group's reliable hosting service offers our clients the flexibility of having us manage their data for content-heavy apps

- iPhone development
- BlackBerry development
- Mobile web design
- Mobile Games
- Android development
- Windows phone development
- Facebook app development



Mobile Application

Mobilize your business, instantly



Nerachive Web Application

Express Store and archiving abilities with Nervachive web application for Storage Management, Archiving Compliance & Disaster .

Nervachive is an application for centralized administration of the complete process of data archival and data storage management . Using an intuitive user interface, Archive jobs are created with Nervachive web application to provide monitoring, protection, migration, transparent access and recovery of information, so that virtually every compliance and business continuity issue relating to data storage and access can be addressed and satisfied.

Additional modules provide Retrieval, Data Protection, and Authentication features. Data Protection applies serious security steps of Archive Volumes, which prevents unauthorized access. Data Authentication on monitors Archive Volumes for changes and alterations to data, and creates a series of reports to assure the accuracy and authenticity of data.

For additional security, multiple storage devices in multiple locations may be used in parallel and multiple systems can also be used. A database of all archived files is presented in an Explorer like view where individual files, directories and the entire Archive job can be searched and retrieved as needed.



Nerachive Web App

Organize the future



Nerva Group is a full service web application development services company focused on building world class web solutions using the latest technology trends.

Gone are the days when traditional system were used for doing business, web applications development can make the web portal more alluring and attractive. The well qualified experts at Nerva Group create world class web application development solution for the esteemed clientele.

Our efficient team amalgamates the rich internet applications with the needs of our customers. Using our state-of-the-art custom web application development services will enable you to reach out to the customers across the globe in the personalized way.

We are experienced in developing advanced systems with complex business logic dealing with large amounts of data and transactions . We are able to supply you with an innovative, trustworthy web application solution to complement your business ideas.



Web App

For those in charge of change



Domain & Hosting Services



Nerva Group Domain and hosting services include powerful features and tools to help you build and define your website, FTP accounts, popular programming languages, blogging, and 24/7 uptime guarantee.

We provide world-class web hosting backed by state of the art secure data center facilities. With the option to choose from number of domain and hosting packages you are sure to find the perfect plan to meet your needs. Our full-featured web hosting packages are available for different type of users and include large amounts of disk space, unlimited data transfer and high capacity email storage.

Our affordable web hosting plans are equipped with high tec operating system installed on the server. We work hard to maintain and provide frequent updates which are with advantageous to our clients. Our servers. Operating system is not only reliable but allows us to provide you with a true affordable, high quality hosting solution that won't break your budget.

We have number of employees working 24/7 to provide you superior around the clock support. We are the perfect choice whether you are looking for business, personal, or even fortune 500 hosting

- Reliable Uptime
- Numerous Open Source Applications
- Site Restore Automatic Backup
- Extensive Program Language Support
- Search for a Domain name service
- Transfer to network solution
- Domain expiration protection
- Private domain registration
- Website forwarding

Hosting & Domain Services

Feel like home, virtually



Branding & Identity Services

Nerva Group ignites organizations through complete research and brand strategy , breakthrough creative, and comprehensive digital and traditional capabilities, all aimed at intelligently reaching your customers at their ideal point of influence. We plan, create, manage and measure your complete brand and marketing ecosystem, turning prospects into customers, customers into believers,

In order to create success, you must create more than a brand. You must create a movement. And that movement must be created, fed, monitored, and measured. The full brand experience is not simply a look and feel. It is a clear, memorable impression based on the ongoing interactions of your customers that resides deep within their minds. We exist to define, nurture, and build these experiences. We are strategists, understanding your goals and your audiences, bringing fresh insight to your unique situation.

We are realists, who believe that building a brand is only as important as how it is shared with the word. We are designers, art directors , and writers, who express brands in fresh, highly-creative, and award-winning ways. We are technologists, on the forefront of what's possible in order to give you what's appropriate. And we are managers, helping make certain the relationship is among the best you've ever experienced. We are Nerva group. And we exist to help your brand burn bright and spread with wild enthusiasm

- Research and Surveys
- Naming / nomenclature
- Environmental / Tradeshow design
- Ongoing analytics, reporting, & evolution
- Media planning / placement
- Brand positioning
- Identity design
- Brand community building
- Marketing strategy

Branding & Identity

The common symbol of uniqueness



Copywriting Services

Drawing on the diverse written communications skills of our team, we offer a range of services to our clients. From defining and crafting the words that describe you and your business to expanding sentences to utilize your brand language and implementing your messaging across all media, we'll work with you every step of the way.

Beyond copywriting, we deliver the magic art of communication. We produce compelling content for brochures, websites, direct marketing, magazines, annual reports and sustainability communications – With Nerva Group, you always have access to the brightest and best copywriting talent.

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Covering all aspects of the copywriting process, we'll work with you to devise key messaging and create new content. We run different methods and conduct interviews to elicit key information and understand your written communications needs. We can also help you revise and refine existing material, polishing words and tightening phrases to really bring your copy to life

- Copywriting
- Digital Copy
- Sustainability Communications
- International Copywriting
- Corporate Reports
- Copywriter Management

Copywriting

Imagination, created of words



Having emerged from years of experience, Nerva Group is a one-stop service provider offering a full range of print services and customized solutions to a diverse set of clients across all business segments. We offer the best services in printing, prepress, finishing and binding using state-of-the-art technology & solutions.

We at Nerva Group believe in creating value to our customers. We have an efficient, committed and motivated team, trained in-house to proficiently handle the latest and best technology. It has pioneered several new and innovative print techniques and has acquired a reputation in successfully delivering new and challenging assignments of a very high standard in a time bound manner.

We understand the customer's requirements fully, collaborate with the customer and optimize the specifications of the print project—be it size, paper selection, etc so as to optimize the cost and still produce best-in-class product. Nerva Group's long-standing professionalism, loyalty, and understanding of their needs, are the prominent aspects of its commitment to its clientele.

- Creative Designing
- Offset Printing
- Digital Printing
- Design & Prepress
- Silk Screen Printing
- Binding & Finishing



Creative Designing & Printing

Images breathing life



Video Production Services

With great years of experience in high quality productions, Nerva Group is driven by a cohesive team of talented, dedicated producers delivering tailor made media to fit your exact vision and requirements.

Ideally located at one of the major media industry markets, Nerva Group is in a perfect to provide access to the best facilities, crews, locations and edit houses available. No matter what your requirements, the producers here at Nerva Group will provide you with all the services you need for your next shoot. We work throughout the region and internationally, producing commercials, stills, film, TV and events on any scale and any budget.

Our aim is to provide a flawless experience that brings your creative visions to on-screen reality, delivering your messages whilst looking fantastic.

Long-standing relationships with post houses in different countries around the world ensure we can also support international production at any level. Making it possible to bring your visions to life.

- Commercial
- Corporate
- Idents
- Web Video
- Broadcast
- DRTV

Video Production Services

Bring life to your shoots



Audio Production Services

Nerva group is a place for those who love Audio, from the latest in protocols HD technology with total recall we excel in dubbing, mixing and mastering your final mixes.

Our audio production studio features the latest high tec software system, We have a wide range of multilingual talent both local and through our ISDN link to the rest of the world. Our close ties with overseas studios and voice agencies have led us to record scripts in Russian, Italian, German and Chinese, to name a few, as well as our regular output in English and Arabic.

The audio studios are run by creative engineers who love what they do, where clients see, hear and feel the difference. Clients of all sizes come hear to mix TV, Radio and long from documentary projects. Composition of background scores and production of radio commercials is our specialty.

From feature film dubbing to network television series, whether finishing for broadcast, DVD or the internet. Nerva Group is an exceptional Audio production studio with the people and the tools to make your needs happen

- Audio postproduction
- Duplication services
- Sound recording postproduction
- Sonic Branding
- Sound Design
- Native Voice Talent
- Audio production
- Sound recording production
- Score to picture
- Radio spots production
- Voice Overs

Audio Production Services

Tunes cleans your ears



A picture of your products and services are more than just a moment in time. Any photographer can take a pleasing image, but our photographic team uses their cameras to tell a story. Their unique perspective and eye for the creative, captures more than just these moments, but the story of who your business, images that your clients and customers will keep and remember forever.

With our wide network of professional photographers and our leading photo services platform, Nerva Group is well positioned to serve all your photography needs. Our advanced technology allows us to cost-effectively integrate high-impact photo marketing activities into every engagement we do.

Start to finish, from providing photographers and setting up branded photo websites to delivering great products and final reporting we take care of it all.

Whether you are operating a fan photography program, attending a convention, organizing a race, sponsoring a festival or introducing a new product or service of yours, a well-structured photo program from Nerva Group will help you get the most from your efforts and make it a fun, memorable and hassle-free experience for you and your clients.



Photography & Media Buying

Photos that speaks a story



More and more we are finding that customers are coming to us with packaging design and structure issues that are drastically their profits and return rate percentages. When your packaging layout jeopardizes your product, it also jeopardizes your customers brand loyalty to you.

We understand that the heart and soul of any business is the product. If your product is being delivered in the wrong package style or look, it directly affects a customers experience on what your brand represents.

Nerva Group provides customers top-of-the-line solutions when it comes to their custom designed packaging and printing needs. Our teams will not only work with you to ensure your package is the best possible fit for you, but they will also analyze your current packaging to evaluate the cost effectiveness, package stability, functionality and performance .

Our package inspection and testing process is extremely thorough, taking into account not only the functionality of your package, the beauty of the design and how seducing to the eye it is, but how it will need to meet your company budget as well as accommodate your product.

- Current Packaging Analysis
- Structure Design
- Ink matching
- Custom packaging
- Graphic Design
- Print Plate Making



Packaging Design Services

Covering with beauty



Empowering your communications, for PR, IR, Marketing communications professionals, the business of distributing news and content is constantly evolving. And as this industry grows and changes, so do your communications needs and goals.

Building on many years of experience, Nerva Group comprehensive suite of solutions empowers you to engage opportunity everywhere it exists. We offer solutions for businesses, budgets, and projects of all sizes. Our services allow you to target and engage your audiences, deliver your message quickly and accurately, and measure, monitor and analyze it without ever breaking stride. These activities allow you to achieve your desired goal – success.

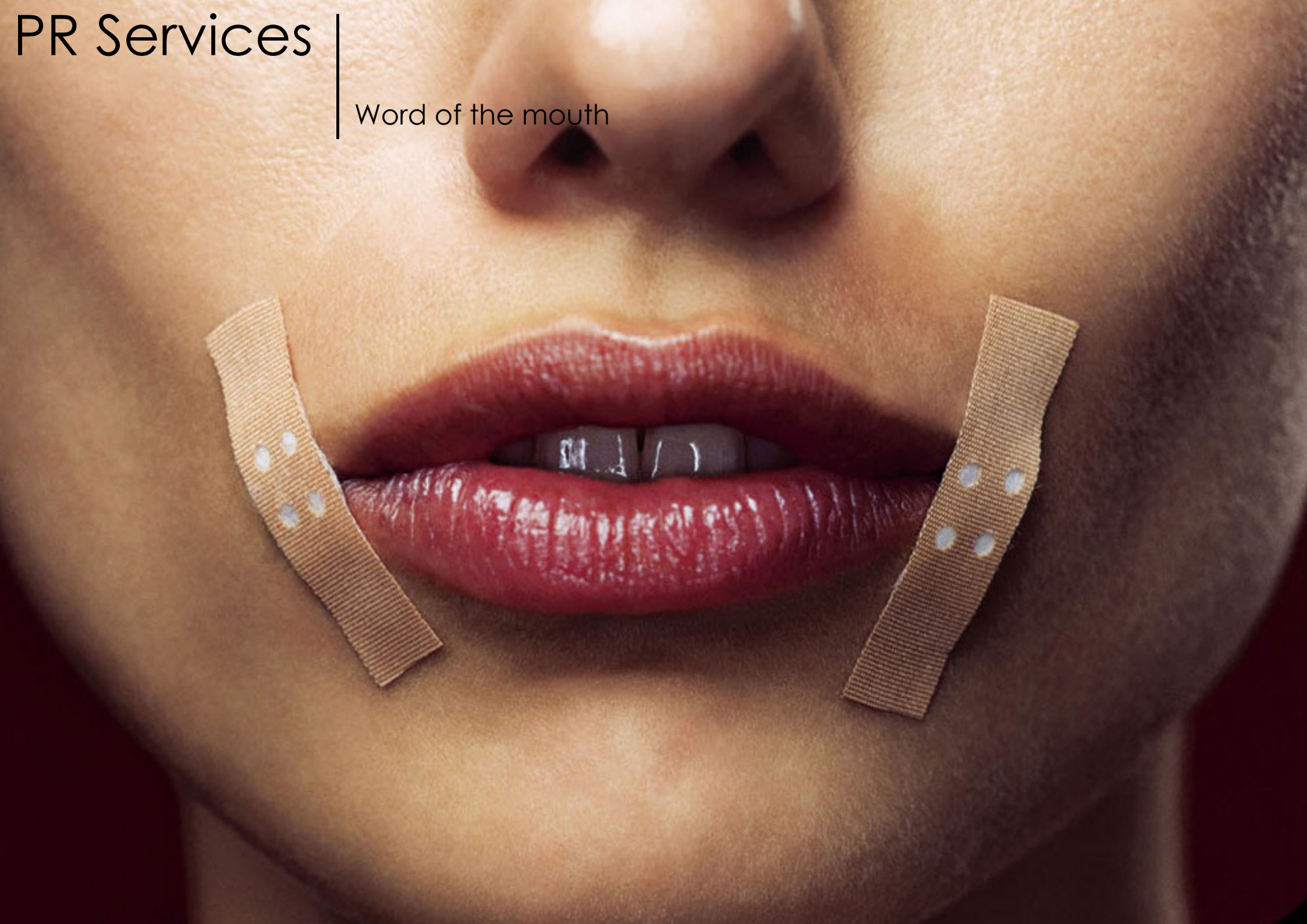
Through an industry-leading, credible news and content delivery service that spans the globe, you'll receive unrivaled visibility for your message, both in traditional and social channels. Plus, our delivery platform ensures that your content is fully optimized for search and can be delivered in multiple formats, thereby putting you in a better position to not only reach, but also engage with your target audiences.

- Corporate Social Responsibility
- Messaging Workshops
- Media Tours
- Product launches
- Event Management Services
- Media Training Services
- Media Events : Round Tables, Press Conferences & Virtual Events
- Crisis Management
- Strategy Development
- Multimedia Press Assets
- Crisis Management Services
- Multimedia Press Assets
- Awards Programs



PR Services

Word of the mouth



Shit Happen

Reputation and brand is probably the most valuable asset of any company. It is often the largest part of the balance sheet under goodwill. When people think about a company or their products, it is really the unconscious consideration of the company's reputation that is at the forefront of their mind.

That reputation is what recruits staff, achieves higher prices and keep customers.

A reputation of real value takes a long time to grow-like a tree. And like a tree it takes only a minute to cut it down.

All it takes is a business crisis and some mishandled management or marketing for that tree to fall. Years of reputation and credibility is gone.

And here where we come to take this risk away and push the danger far gaining back your reputation and keeping your brand up high, with number of methods, ways, actions and procedure in media, marketing and PR we can make the SHIT go away.



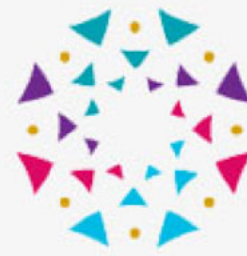
Shit Happen

Allow us to help you





Al khawali Restaurant
Food and Beverage Sector



Orient Gate
Trading and Retail Sector

Orient Gate
travel retail



New Art
Construction and Designing



Jovial
Watches and Gifts Sector



Huawei Technologies
Telecommunications Sector



Env. & Protected Area Authority
Government Sector



مستشفى القاسمي
AL QASSIMI HOSPITAL

Al Qassimi Hospital
Health and Medical Sector



Our clients

The apple of our eye



Client

Account Director

Financial Director



Turjman Translation Office
Service Sector



Express Dental
Medical Sector



W Group
Retail Sector



Al Hilal Capital
Investment Sector



Syria DutyFree
Retail and Gov. Sector



Al Farooj Fresh Restaurant
Food and Beverage Sector



الإمارات العربية المتحدة
وزارة الشؤون الاجتماعية

Ministry of Social Affairs
Government Sector



Economic Department
Government Sector



T.T.A UAE
Sport and Government Sector



Madfoon Al Badia
Food and Beverage Sector



Sinyar
Industrial Sector



MF Industry
Furniture Sector



Al Shaab Village
Sport and Ent. Sector



Lamis Company
Retail Sector

Since the first starting days, Nerva Group has made the environment and sustainability of surrounding communities a top priority.

In the early beginnings part of our giving strategy was devoted to green and urban renewal. And with more growing we started sponsoring Earth Day events and launched our recycling program. In recent years, we joined forces with organizations from different industries to help find the sustainable path to make our planet green and blue again.

Today, our team members are proactive and passionate about empowering themselves, their families and our clients to lead more sustainable lifestyles by providing the right information, tools and incentives to make it easy.

We are working hard to reduce our environmental impact and drive operational efficiencies within our supply chains. We are investing in energy sources of the future to keep our earth green, blue and happy.





CSR

Go green, go blue



Nerva Group contributes to the economic and social well-being of people in the countries where we operate because we recognize the deep interdependence of healthy business and healthy societies.

Wherever we are, we strive to be a good neighbor, sharing the concerns of our communities and dedicating our capabilities, resources and people to creating a better future.

We invest in improving the quality of life for our employees and neighbors by growing local economies, creating jobs, supporting small business, and promoting economic empowerment in local communities.

We have invested more a lot since we started to fund initiatives that foster economic stability and improve the quality of life in communities around the world. Nerva Group partners with host governments, nongovernmental organizations and aid agencies to asses and understand local needs and the reasons behind them. We work with our partners to devise programs that will help improve health, support educations and grow local economies.





CSR

Allow us to help you

Contact

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UAE